

BALDWIN®

Important Notice: Reserve Price Adjustment Effective March 16, 2026

Date: 01/21/26

At Baldwin, we constantly strive to provide the highest quality products featuring appealing designs and the best in customer service to our valued customers. While we continue to do so at a significant price value within the industry, it is currently necessary to make a price adjustment on our Reserve product portfolio.

To maintain Baldwin's quality, finishes, and reliability, the Reserve portfolio pricing will be adjusted to offset higher material costs. **Baldwin will implement a 10% price increase across the Reserve product line effective March 16th, 2026.** Baldwin's Reserve product line remains competitively priced and supports continued investment in availability, lead times, and product enhancements. The updated pricing will be reflected in the new Reserve price book releasing in March 2026.

The Estate product line will remain unchanged at this time. An updated price book for Estate will be released in March 2026. This release will include the addition of a standalone Cabinet hardware price book, expanding collections and redefining the pricing structure. Further information on cabinet pricing will be shared on February 2nd, 2026.

Please see below details and timeline regarding the March update:

- **Orders placed on or prior to March 15th, 2026 will be applied with current list prices; new list prices will be effective March 16, 2026.**
- **An updated Excel Price list detailing the Reserve increases and updated MAP Schedule can be viewed [here](#).**
- **Updated Estate and Reserve PDF and hard copies of price books will be available early March.**
- **Online pricing must reflect published MAP pricing to remain compliant by May 15, 2026.**

As a best practice and to ensure product availability for everyone, we will limit February orders to +20% of the average 90 day historical run-rate for purchases.

We look forward to working together with you to fuel growth in 2026 through accelerated product introductions, improved digital tools, consistent lead times and concierge customer service. We thank you for your continued support of Baldwin. If you have any additional questions, please contact your local sales representative.



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